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# Who are we?

Quelfire is a relatively small company making a big impact on the construction industry! Quelfire was established in 1977 as a family business and has since grown into one of the key providers of service penetration sealing solutions and influencers of the market. What makes Quelfire stand out is the unwavering passion that everyone, from management to production, has for what we do: Protecting People & Property.



We support all parties on their firestopping journey from design to installation, including architects and specifiers to firestopping, M&E, and main contractors.



While we are a manufacturer and supplier of service penetration sealing solutions, we are keen to educate the construction industry and provide training opportunities. We are a highly ethical company dedicated to 'doing it right the first time around' and unwilling to compromise on our core values.



Our first-class customer service is a prime example of our core values at Quelfire. Our team is friendly, honest, and approachable, always willing to help with any challenges faced in the industry - all while ensuring short lead times and speedy deliveries!



By providing extensive technical support, we ensure that all parties achieve effective design and specification of complete firestopping systems and compliant installations.

Through decades of unwavering dedication to fire safety, we have built a community based on tested solutions, expert technical support, and outstanding customer support and training. We are **Team Orange**!

# Mission & values

#### MISSION:

To be the leading manufacturer of service penetration sealing solutions by offering quality, innovative systems with a high level of certification, backed by a proactive and passionate team who provide unparalleled customer service.

VALUES:

**Consistency**: We help to remove any uncertainty by consistently providing tested solutions and value-added services.

**Reliability**: This is crucial when it comes to fire safety. Our customers can trust that we are doing all we can to Protect People & Property.

*Honesty*: We say what we mean and mean what we say. We know our limitations and communicate these openly and honestly.

*Loyalty*: People are the core of our business; therefore, we like to build meaningful relationships with our customers. If you win, so do we.

# "CONSISTENCY RELIABILITY HONESTY LOYALTY."



# **Board of Directors**



Keith Wells Managing Director

**Stephen Dunbar** Non-Executive Director



**Craig Wells** Sales Director

### **Darryl Wells**

Commercial & Development Director







# Sustainable practices



At Quelfire, we are aware that our everyday business has an impact on the environment; therefore, we have a responsibility to implement sustainable practices to reduce our carbon footprint.

## 1) Early engagement

Promoting early engagement in firestopping to determine a project's requirements in the design stage ensures our customers have less rework during the build phase. Consequently, this leads to less waste as each party will know the exact quantities of materials needed when sticking to what was agreed upon.



In recent years, we have reduced the number of face-to-face visits by utilising Zoom and Teams. This means we only travel when necessary, contributing to lower greenhouse gas emissions.

### 2) Manufacturing

To further produce as little waste as possible, we order raw materials in the correct quantities. *We use all raw material that comes in.* 



### 3) Packaging

We recycle, reduce, and reuse all suitable materials.

Unrecycled cardboard boxes will be repurposed by returning them to the manufacturer. By 2030, we are committed to eliminating all avoidable single-use plastic.

Product Description	% Recycled
Cardboard sheets	95%
Power pre stretch pallet film	30%
Masking tape	100%
Pallet top sheets	30%
All Quelfire cardboard boxes	100%

Our sweet packaging is 100% compostable, meaning the packaging materials have been certified to break down completely, ensuring the environment is not harmed.

Furthermore, our sealant tubes are made from 50% recycled plastic, saving energy, oil, and landfill space across the globe.



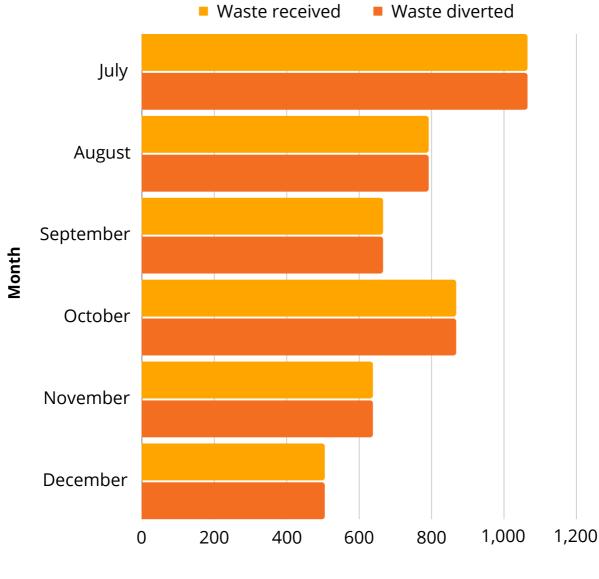
### 4) Waste tracking

We ensure that 100% of our waste is diverted from landfills using Gaskell Waste Services, a recycling-led waste management company. The waste is reprocessed at Gaskell's MRF, whereby they separate it and recover as much recyclable material as possible.



Gaskell Waste Services provides a monthly report highlighting our environmental recycling performance, including how much waste was received and diverted from landfills.

This bar chart dates from July 2023 to December 2023. It shows how much waste Gaskell Waste Services has received from us and successfully diverted from landfills in 6 months.



Weight (kg)

### 5) Exhibitions





### Think green, think Quattro Display

We exhibit at two to three large-scale trade shows per year. By working with Quattro Display, we can use stand elements for multiple exhibitions, 'reducing waste and maximising efficiency'.

Quattro Display's environmental policy ensures they reuse, reduce, and recycle any materials they can. Manufacturing an exhibition stand requires a great deal of timber and sheet material. Therefore, they obtain their timber from licensed sustainable sources.

Any items that cannot be reused are donated to schools, local groups, and charities. However, Quattro Display will work closely with licensed waste removal companies if waste removal is required.

"REUSING STAND ELEMENTS TO REDUCE WASTE AND MAXIMISE EFFICIENCY."

### 6) Transport



#### Staff cars

We have a dedicated electric car charging point for staff members with hybrid or electric vehicles, cutting emissions and contributing to a cleaner environment.

#### **Third-party couriers**

We ensure our goods are delivered in one drop by using third-party couriers who have adopted sustainability measures. For example, Palletline's multi-hub model means that its members, like ourselves, can use their local depot and reduce the distance travelled by **4.5 million miles**, compared to using one central depot. That's **7.5 tonnes** of **CO**<sub>2</sub> that has been eliminated over 12 months.



#### **DPD (UK) Sustainability Facts 2022**

Over 2,000 Electric vehicles (EVs) on the road

**30,000** Parcels delivered by their EV fleet

Over 11,000,000 kg of CO<sub>2</sub> saved by using EVs



# Contact us

#### Get in touch:

- Call customer service on 0161 928 7308
- Email the technical team at <a href="mailto:technical@quelfire.co.uk">technical@quelfire.co.uk</a>
- Email customer service at <a href="mailto:sales@quelfire.co.uk">sales@quelfire.co.uk</a>
- Request a quote online

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#### Keep up to date:





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